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Amherst Orthodontics Fall 2014 Newsletter

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Happy Holidays!!

We are grateful for our wonderful patients! Thank you for giving us the opportunity to care for you. Enjoy the holiday season with family and friends.

Amherst Orthodontics Goes Back to School!



Amherst Orthodontics Goes Back to School!

Dr. Diane is dedicated to ongoing continuing education for the benefit of her patients. Every fall when you go

back to school, so does she and the rest of the team! These are some of the great learning opportunities she and the staff have engaged in.

Winter Advisory

Our office is committed to your progress and your safety. In event of snowstorms, please know that our office is still open. There is an alternate entry/exit to our office next to the old Rugged Bear shop, going up Standish Way. Please call if you need help with directions.

**INVISALIGN Summit 2014.** The entire team enjoyed 2 full days of lectures regarding new tips and possibilities for Invisalign treatment. Have you ever wondered if Invisalign is right for you? Schedule your complimentary evaluation and enter a drawing to win \$1000 off Invisalign treatment.

Quick Links

**Pride Institute.** Michelle and Melynda attended this 2 day course at Tufts where practice management techniques and enhanced patient experiences where taught.

[Find us on Facebook >>](#)

[Review us on Healthgrades >>](#)

**New England Orthodontic Study Club.** This club of 22 orthodontists from all over New England hosted Dr. Alan Lowe, an expert in sleep apnea management. Over the course of 2 days, Dr. Diane and her colleagues learned about the challenges and latest practices in managing this patient population.

[Visit our web site >>](#)

**Hummingbird New Patient Experience.** Michelle is gearing up to attend a 2 day course on how we can make our new patient experience more impactful.

Affiliations



[learn more here](#)  
[American Board of Orthodontics](#)

**Spear Education.** Dr. Diane leads a study club for local practitioners, where diagnosis and treatment planning complex cases are at the forefront. Throughout the year, she hold monthly meetings, where they hone their skills on team dentistry. However, every once in a while, she heads out to Scottsdale with club members to learn more. Pictured above is her group in Scottsdale, learning about the latest advancements about periodontal and restorative excellence.



[American Association of Orthodontists](#)

Meet Cheryl - our fabulous new shuttle driver!



Safety is #1 when it comes to our appointment shuttle driver. We love and trust Cheryl and know you and your children will feel the same. Her safe driving record and ready smile say it all!

Cheryl lives in Amherst with her husband and two teens. Cheryl is a community volunteer with the Amherst PTA and library. In her spare time she enjoys knitting and reading.

For those of you who know and love Patty, have no fear! She has not left Amherst Orthodontics. Patty is now our excellent lab technician.



Invisalign Preferred Provider



### Supporting our Troops



Saying "Thanks" to our troops who serve our country is important to Dr. Diane. Recently presented with the opportunity to help an assignment in Africa for the Ebola crisis, Dr. Diane rallied her colleagues, and between all 8 offices, they were able to donate over 11,000 disposable toothbrushes.

"The 11,000 toothbrushes that were donated by yourself and your colleagues arrived yesterday! Here is a picture of some of them being loaded onto the container that is going to be headed to soldiers in Liberia helping with the Ebola outbreak. Thank you again so, so, so very much!! There are not enough

words to tell you how appreciated this is. Truly amazing! These soldiers are so incredibly appreciative of all of the wonderful support."

R. Cilley - parent of soldier deployed in Liberia

### Why Does Your Dentist Rock Contest?

We raffled off 10 pairs of tickets to support our former patient, and 2014 American Idol contestant, Alex Preston! Here's what some of the winning entrants had to say about why their dentist rocks!

"Dr. O and Kelly from Family Dental Care of Milford rock because they are kind and caring. They have been taking care of my teeth since I was 2 years old. They put up with me through tough appointments which took a whole lot of patience. Plus they keep my teeth from turning black. LOL!" -- Mikayla B.

"My dentist rocks because he is always making jokes and is really nice while he is cleaning my teeth. He jokes and sings with the assistants and it's just a great atmosphere. That's why I like going. It's brilliant." -- Joe M

### Patient Testimonial

"A smile is a precious thing. A simple smile at someone can turn any day for the better. My orthodontist, Dr. Diane, rocks because she is always taking great attention to me and my smile, like she does with every single one of her patients. I wouldn't trust anyone more with my smile than her." -- Faith F.

### Patient Appreciation Event



### Patient Appreciation Snow Tubing

Saturday, February 7, 2015

9-11 AM

McIntyre Ski Area in  
Manchester

Tickets are \$5 and can be  
purchased at our front desk.

**COME JOIN THE FUN!**

### Sneak Peek



Have you seen our "All Stars"? New uniforms, bright colors, new website all mean new energy when you come for your appointments! Keep your eyes open for our new website coming in the New Year!

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